

Surface Pattern Design

1st to 5th July 2024

A Residential Workshop Certified by MIT ADT University

Introduction

Surface Pattern Design adds immense beauty and enhances the look of fabric, garments, and home furnishings. This Surface Pattern Design course is designed for students wishing to specialise as designers and creators, with a desire to enhance surfaces for fashion or interiors with innovative designs. This summer course includes hands-on practical workshops and demonstrations by tutors and specialist technicians. Individual and group tutorials will be conducted in the studio, where individuals will understand the process of initial research and drawing, through design awareness, development and final surface ornamentation and design collections. Learning surface ornamentation techniques in a fashion and textile can help you create exquisite designs. It is ideal for anyone with a passion for understanding trends and being creators of new surface designs.

Outline of the workshop is as follows:

- Day 1: Introduction to surface techniques and learn fundamental stitches. Learn various surface art forms across India and globally.
- Day 2: Learn to develop motif and repeat as per trend and inspiration
- Day 3: Interaction & exploration with embroidery technician, material study and understanding
- Day 4: Project development
- Day 5: Project execution and photoshoot

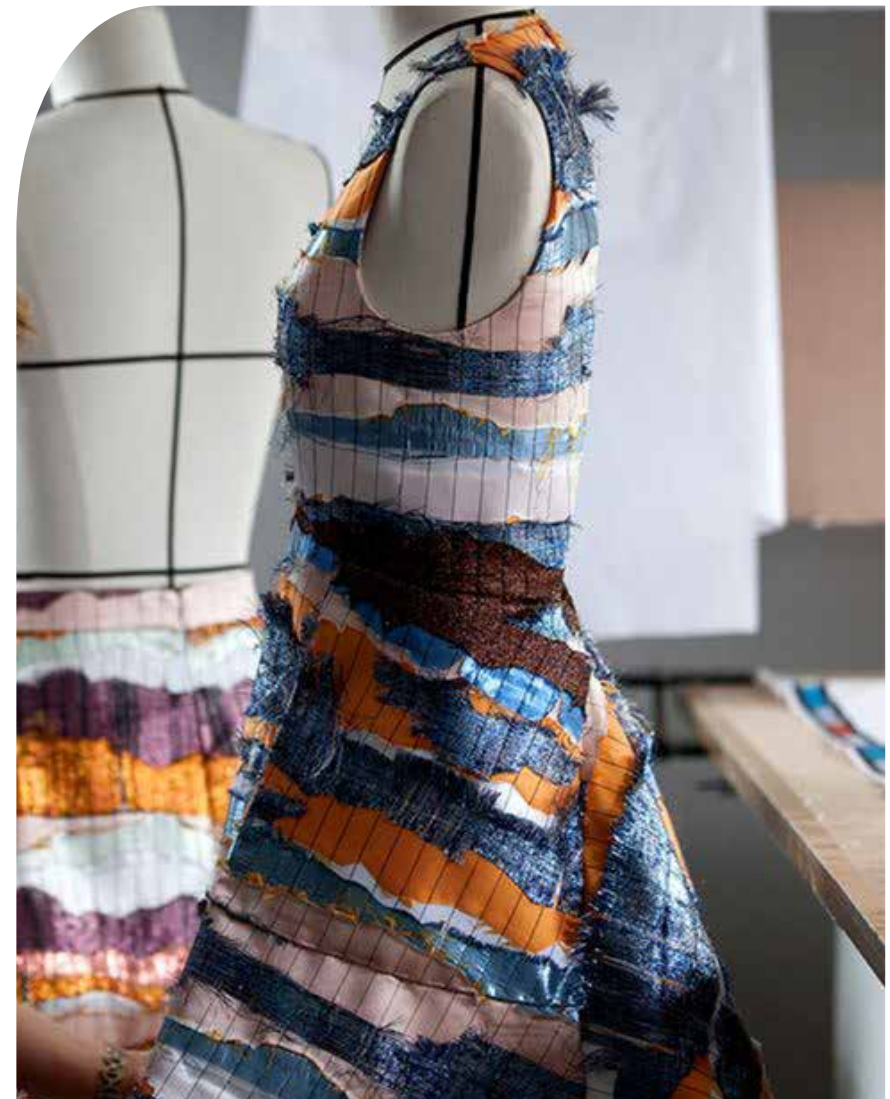
Convener:

Asst. Prof. Arshiya Kapoor

Contact: +91 989 037 7177 (Whats App Inquiries Only)

Location for the workshop:

- MIT Institute of Design, MIT ADT University, Loni Kalbhor, Pune



Fees : Rs. 10,000

(for MIT ADT University Students 25% concession)

Eligibility : 15 years and above

Include stay and food

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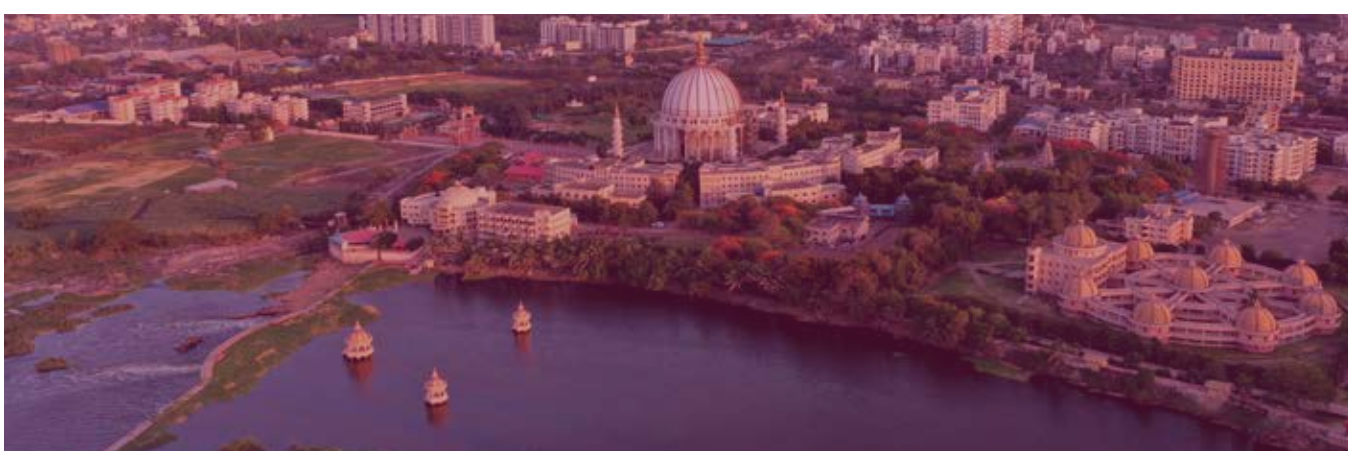
A 5 Days Residential Workshop



workshop by

Arshiya Kapoor

Arshiya, a Fashion Design graduate and Apparel Production and Merchandising Management postgraduate from Pune's School of Fashion Technology, boasts a decade-long tenure in India's garment industry. With roles spanning product development, manufacturing technology, and quality assurance, she served as Head of Technical and Quality at Maral Overseas and later as Manager of Factory Operations at Network Clothing Company. Arshiya's expertise extends to successful system implementations at various production units nationwide, including for esteemed brands like Nike and Marks and Spencer. Notable career achievements include overseas client management, production planning, and serving as visiting faculty at esteemed fashion institutes. Passionate about sustainability, she advocates for eco-conscious practices in fashion production. Arshiya's philosophy sees fashion as a universal language, shaping identities and values. Outside work, she enjoys running and exploring new destinations.



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