SUMMER SCHOOL
Certified by MIT ADT University

MIT INSTITUTE OF DESIGN

MIT-ADT UNIVERSITY
PUNE, INDIA
A Leap towards World Class Education

Creating Digital models for Product Visualization

- **24th to 28th June 2024**
- **1st to 5th July 2024**

A Residential Workshop Certified by MIT ADT University

In today's era, generating digital visual representations of concepts and ideas has transitioned from being merely advantageous to becoming an essential requirement. We're referring to the development of sophisticated 3D models that provide a digital prototype of your product and concept. These digital models serve as virtual counterparts of your physical products, offering intricate details and interactivity. But the most exciting aspect? These models can be utilized across various platforms, including websites, applications, augmented reality (AR), virtual reality (VR), and more. Consequently, the creation of digital models for product visualization stands as a transformative force across all industries, facilitating the realization of your ideas in tangible form."

Highlights:

- Understand the technical pipeline of Product visualization in 3D.
- Lively Interactive sessions.
- Well equipped labs.
- Explore the iconic Raj Kapoor campus.
- Reside near the banks of Mula-Mutha river.
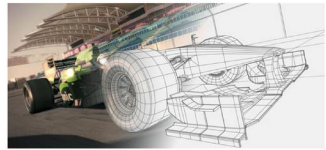- MIT ADT University Rajbaug precincts

Convener:

Asst. Prof. Tanuj Singh

Contact: +91990 901 8748 (Whats App Inquiries Only)

Location for the workshop:

- MIT Institute of Design, MIT ADT University, Loni Kalbhor, Pune

Fees : Rs. 10,000
(for MIT ADT University Students 25% concession)
Eligibility : 18 years and above

Include stay and food

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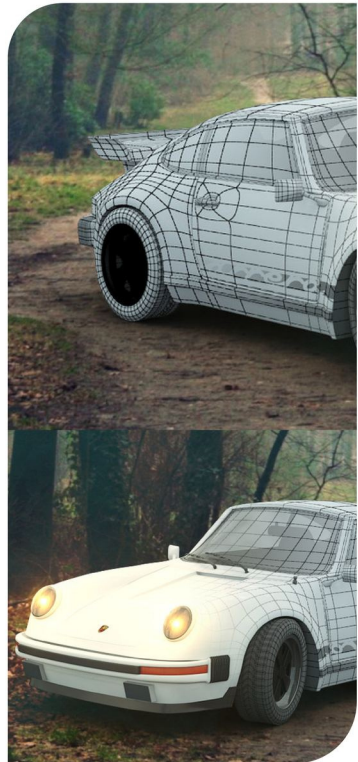
A 5 Days Residential Workshop

workshop by
Tanuj Singh

With over 17 years of experience, Tanuj started work with Getafixx studio and contributed to projects for renowned brands such as Reliance, Fairever, and Ponds. Tanuj's artistic abilities extend beyond animation, as he collaborates with architects, interior designers, and furniture experts to visually bring their concepts to life. He has also partnered with international teams to create animated video songs. Tanuj has a wide experience as a product designer in the eyewear domain, collaborating with prestigious international brands including Ralph Lauren, Junior Sanchez, Kings of Past, and Not Sweaters, among others. In the recent years he had taken on the role of Zonal Technical Head at Aptech South, leading a team of 50+ faculties across 26 centers to ensure students are prepared for industry standards.

In these 5 days, we will work on

- Referencing and blueprint
- 3D Modeling
- Shading & Texturing
- Lighting & Rendering
- Presentation

Scan for Registration