



Mobile Movie-making Workshop

A Residential Workshop Certified by MIT ADT University

24th to 28th June 2024

Course Overview

Mobile Moviemaking Workshop is a comprehensive 5-day course designed to equip participants with the skills and knowledge necessary to create compelling and impactful short-form video content for platforms like Instagram Reels and YouTube Shorts. The course focuses on utilizing the power of mobile video to effectively communicate messages, promote social causes, and engage with diverse audiences.

Highlights:

Understand the fundamentals of mobile filmmaking and its advantages and limitations.

Master essential shooting techniques, including camera settings, composition, lighting, and audio recording.

Develop proficiency in using VN Editor for importing, organizing, and editing footage.

Learn advanced editing techniques such as color grading, visual effects, transitions, and motion graphics.

Explore the complete filmmaking process, from pre-production planning to post production polishing.

Gain insights into promoting and sharing mobile movies effectively.



Fees : Rs. 10,000

(for MIT ADT University Students 25% concession)

Age criteria is 18 years and above

Include stay and food

5 Days Residential Workshop

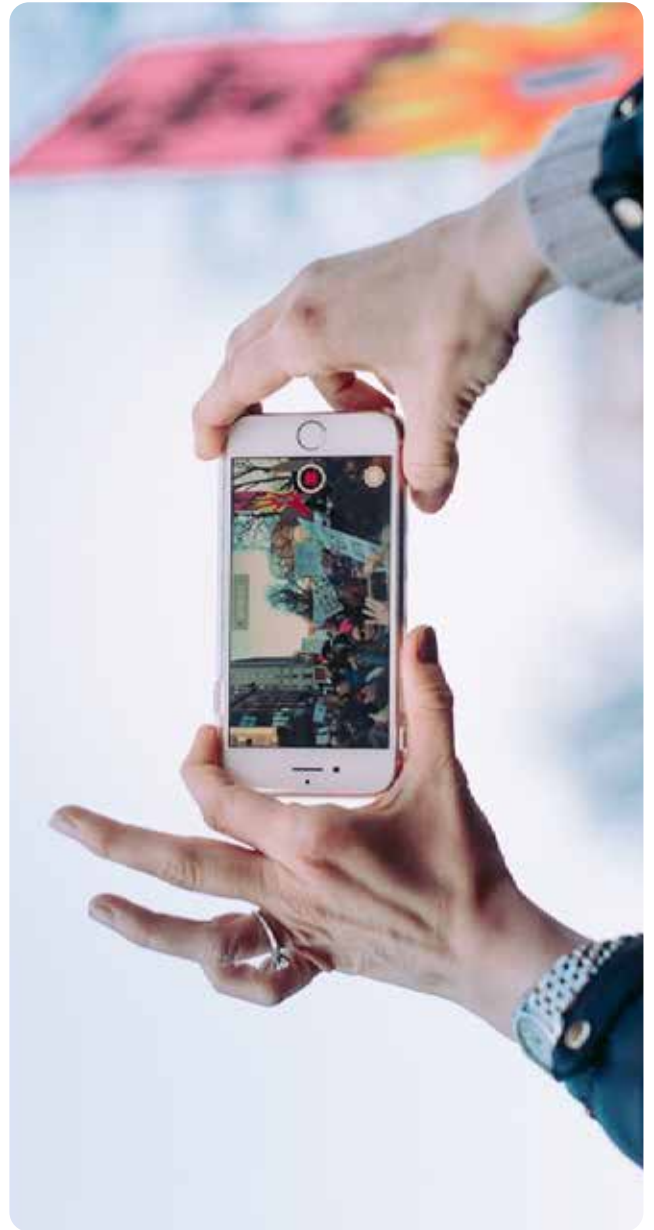


Faculty:
Rajat Akre (MITID)

This course is meticulously crafted and taught by Rajat, an accomplished Electrical Engineer with a Master's in Design from IITDM, Jabalpur. With his rich background in industrial design and a flair for creativity, Rajat brings a unique perspective to the realm of mobile videography.

Throughout this course, Rajat will share his extensive expertise gained from his tenure at Andslite India, where he spearheaded the creation of innovative lighting solutions and conceptualized groundbreaking product designs. His diverse portfolio of projects, coupled with his recent authorship of a comprehensive book, attests to his profound understanding of design principles and visual storytelling.

Rajat's passion for videography has been a constant companion, intertwined seamlessly with his pursuits on YouTube and Instagram. His journey into videography began as a hobby but has evolved into a profound skillset that he eagerly imparts to aspiring enthusiasts like you. Beyond mere technical proficiency, Rajat emphasizes the artistic nuances of composition and editing, ensuring that each frame tells a compelling story and evokes an emotional response.



Location :
MIT Institute of Design, MIT ADT University, Loni Kalbhor.



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