

# Entrepreneurship

## Launching your Consumer Brand

24<sup>th</sup>-28<sup>th</sup> June & 1<sup>st</sup>- 5<sup>th</sup> July 2024 | Intake-20

**A Residential Workshop Certified by MIT ADT University**

Join us for an engaging and insightful Summer Workshop on How to launch your consumer brand to kickstart your Entrepreneurial journey. Discover the secrets of brand development, effective marketing strategies, and the art of launching a consumer product in today's competitive market. Whether you dream of starting your own business or simply want to enhance your understanding of entrepreneurship, this workshop is your gateway to success. Don't miss this opportunity! Enroll now and embark on a transformative learning experience.

### Highlights:

- Learn from Industry Expert
- Explore Entrepreneurial Strategies
- Hands-On Learning
- Ignite Your Creativity
- Networking Opportunities

### Who should participate :

Students above - Age 18 & Above

### Location :

**MIT Institute of Design, MIT ADT University, Loni Kalbhor.**



**Fees : Rs. 15,000/-**

(for MIT ADT University Students 25% concession)

**Eligibility : 18 years and above**

**Includes food & Accomodation**



workshop by

**Mr. Devendra Mayekar**

Join us this summer for an enriching workshop conducted by Asst. Proff. Devendra Mayekar on Entrepreneurship , learning how to launch your consumer brand ? This workshop is designed to equip aspiring entrepreneurs and brand enthusiasts with the essential skills and knowledge needed to successfully start and grow their consumer brands.

Proff. Mayekar, MBA in Marketing Management , with his extensive experience in the industry, will delve into the intricacies of brand development, marketing strategies, consumer behavior analysis, and practical steps for launching a product in today's competitive market. Whether you're a budding entrepreneur or simply passionate about consumer brands, this workshop promises to be a valuable learning experience.

Don't miss this opportunity to gain insights and guidance from a seasoned expert in the field. Sign up now and embark on your journey towards building a successful consumer brand!

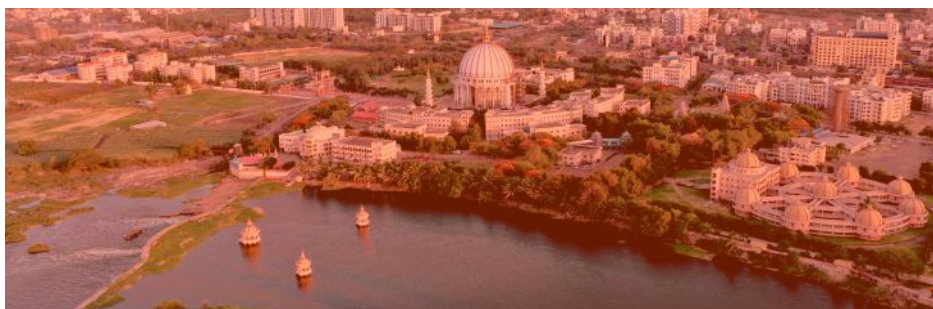
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