SUMMER SCHOOL
Certified by MIT ADT University

MIT INSTITUTE OF DESIGN

MIT-ADT UNIVERSITY
PUNE, INDIA
A Leap towards World Class Education

Edible Minds
UNRAVELLING FOOD DESIGN

24th to 28st June 2024

A Residential Workshop Certified by MIT ADT University

Explore the unparalleled world of Food Design!

Enter a world where food and design intertwine, sparking innovation across every aspect of food production, consumption, and beyond. Delve into the roots of culture, society, and psychology, addressing pressing global concerns through the nexus of food, technology, and innovation. Engage in hands-on workshops covering diverse topics from design with food to food entrepreneurship. Explore the symbiotic relationship between food and design, crafting practical and holistic solutions that resonate with modern needs. This dynamic course offers a gateway to understanding and harnessing the synergy between food and design, shaping a future where creativity and sustainability converge for a better world.

Highlights:

- Understanding the concept and applications of food design, including real-life case studies.

- Developing the skillset for designing with food effectively.

- Exploring diverse applications of food design in various contexts.

Convener:

Asst. Prof. Esha Sulakhe

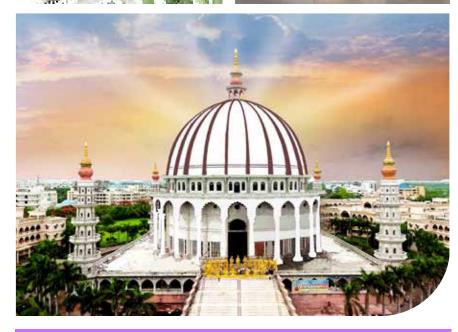**Contact:** +91 750 617 5424 (Whats App Inquiries Only)

Location for the workshop:

- MIT Institute of Design, MIT ADT University, Loni Kalbhor, Pune

Fees : Rs. 15,000

(for MIT ADT University Students 25% concession)

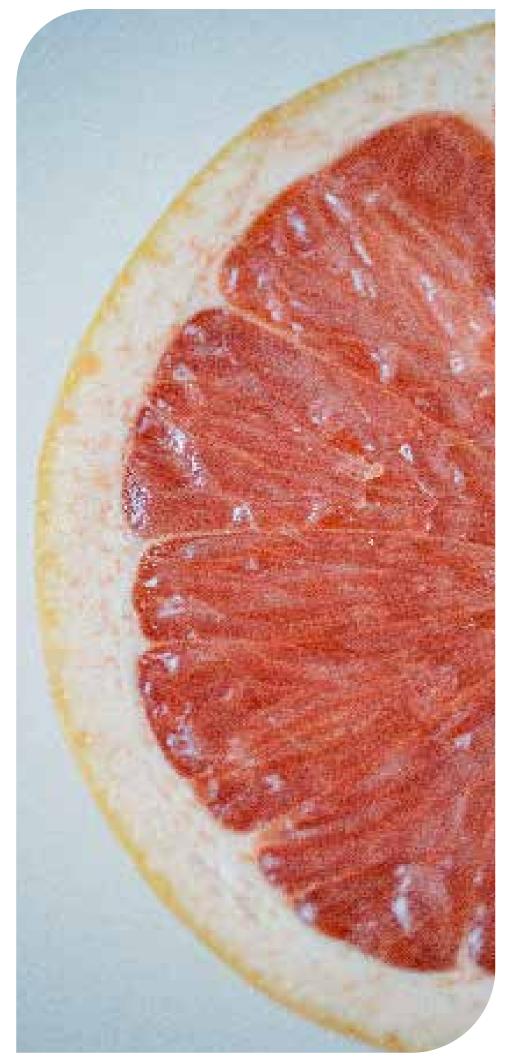**Eligibility : 20 years and above**

Include stay and food

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A 5 Days Residential Workshop

workshop by
Esha Sulakhe

If she had a tagline, it would be, "I am not one colour, I am the entire colour palette." Esha believes that design is the pattern in which humans live their lives and she works towards creating better patterns. As a food designer, she actively enjoys exploring the parallels between food and design through research, interactions, observations, and multi-sensory experiences. Her academic journey is a testament to her unwavering dedication and insatiable curiosity, as she embarks on a Ph.D. in Food Design, merging her appreciation for food with her design sensibilities. Prior to academia, Esha served as a Lead Experience Designer at Infosys, honing her creative prowess in crafting holistic experiences. She holds a Master's degree in Design Management from MIT Institute of Design and a Dual Bachelor's degree in Culinary Arts from ITM University & Queen Margaret University.

Esha passionately advocates for design sustainability, actively exploring and discussing its intriguing importance.

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for
Registration